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25 Oct 2011

The Real Time/Download Campaign, an industry-wide initiative to drive greater efficiency through the Independent Agency System, announced that Erie, Pennsylvania-based Erie Insurance has become a financial sponsor.

"Over the past few years, the campaign has helped agents, brokers, carriers and vendors make great strides in delivering and implementing the latest in agent-carrier workflows," says Karen Youngman, CPCU, personal lines manager at Don Allen Agency, Rochester, N.Y. and campaign co-chair. "Erie Insurance is helping us keep the momentum going, by joining with other sponsors to support the campaign's range of communication and marketing efforts."

Other campaign sponsors include:

- * ACORD-User Groups Information Exchange (AUGIE)/ACORD
- * Agents Council for Technology (ACT)/Independent Insurance Agents & Brokers of America
- * Allied Property & Casualty Insurance/Nationwide
- * Applied Systems
- * Applied Systems Client Network (ASCnet)
- * Artizan Internet Services
- * CNA
- * EMC Insurance Companies
- * Grange Insurance
- * Harleysville
- * The Hartford
- * IVANS
- * Liberty Mutual Agency Corporation
- * MetLife Auto & Home
- * Network of Vertafore Users (NetVU)


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- * Westfield Insurance

"Our sole source of distribution is our independent agency force," said Louis Colaizzo, CIC, senior vice president, sales and agency, at Erie Insurance. "We want to create and maintain an operating environment for our agents that screams 'ease of doing business.' We anticipate our support of the campaign will also help us help our agents to succeed."

"Erie Insurance has a strong reputation for insurance expertise, support and outstanding service," says Campaign Co-Chair Joyce Sigler, CISR, CPIW, CPIA, vice president of administration at Jones & Wenner, an insurance agency in Fairlawn, Ohio. "We are pleased to have the company backing the campaign financially. This new sponsorship will help us share even more broadly the service gains and other benefits of implementing and adopting enhanced workflows and better agent-carrier interface."

About the Real Time/Download Campaign

Launched in 2007, the Real Time/Download Campaign (www.getrealtime.org) is dedicated to improving the competitiveness of the independent agency distribution channel. The campaign isn't advocating a specific technology, but a workflow approach that frees up more time for agencies to sell, process and service business. Most agents can leverage tools already contained in their agency management systems or comparative raters.

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