



NEWS RELEASE

Central Insurance Companies
Van Wert, OH
For Immediate Release:

Central Insurance Provides Real-Time Personal Lines Quotes for Applied Agents

June 25, 2007

Agents can now save time quoting auto, home, dwelling and umbrella with Central. Quotes are now available as a real-time rate transaction within Transformation Station.

The new feature allows agents to transfer application information from their Applied agency management system to Central's website to generate a quote. All information including client information, limits, vehicles, VIN, endorsements, etc., are transferred so agents do not have to re-key the information.

Mke Guth, Senior-Vice President – Personal Lines indicated, “This new feature allows agents more time to focus on sales and service rather than re-keying information. Agents using this feature have told us they are realizing significant time savings.”

Central's philosophy is to support each agency's right to choose the technology and workflow that is best for their agency. Central provides multiple workflow solutions and agents can quote directly on the website or get real-time rates through a third party vendor such as SetWrite or EZLynx. The recent addition of Transformation Station adds still another vendor option.

Source: Central Insurance Companies

For additional information contact:

Jeanine Forwerck

Central Insurance Companies

800-736-7000

jforwerck@central-insurance.com