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MetLife Auto & Home[®] Introduces SEMCI-based solution, PowerLinkSM as Resource for Independent Agents

Warwick, RI— September 18, 2007—MetLife Auto & Home has announced the launch of an integrated SEMCI-based solution, branded as PowerLink, which will provide the company's large independent agent producer force with greater convenience and ease of doing business.

Under the PowerLink name, the company will be partnering with comparative rating and management system vendors to introduce new and improved technology solutions to agents across the country.

SEMCI—or Single Entry Multiple Company Interface—is a strategy that allows agents the ability to enter client information into a comparative rater or an agency management system. Although agents only need to enter customer information once, they will receive accurate quotes from multiple companies, which can help save time and improve upon customer satisfaction. Agents may also inquire on existing policies from their agency management systems.

“We think that the introduction of PowerLink is the perfect complement to our unique, value-added offerings, and another example of our commitment to our Independent Agent partners,” said Paul Lonnemann, MetLife Auto & Home's senior vice president of sales. “MetLife Auto & Home has a long-standing commitment to making it easier for our agents to do business. PowerLink is designed to fulfill the promise of SEMCI, something that is consistently identified as a value-added benefit for insurance companies to offer to their independent agent force.”

An important component of the PowerLink initiative involves educating agents about the various technological solutions available to them, and the benefits they can bring to an agency. As part of this effort, MetLife Auto & Home has aligned itself with the “Real Time/Download Campaign,” which is dedicated to advocating for the implementation of real-time solutions for agents and insurance carriers. In support of this campaign, MetLife Auto & Home has launched a web page that outlines its PowerLink initiatives, and is accessible through GetRealTime.org on the home page, by selecting “Carrier Real Time Links.” PowerLink can also be accessed at www.metlife.com/realtime.

MetLife Auto & Home is one of the nation's leading personal lines property and casualty insurance companies. MetLife Auto & Home has developed a reputation for innovation in product design, being the first insurer to introduce product enhancements that provide greater value to consumers, including Identity Theft resolution services to most of its auto and home insurance customers, offered at no additional charge. MetLife Auto & Home is a subsidiary of MetLife, Inc. (NYSE: MET), a leading provider of insurance and financial services with operations throughout the U.S. and the Latin America, Europe and Asia Pacific regions. For more information, please visit www.metlife.com.

MetLife Auto & Home is a brand of Metropolitan Property and Casualty Insurance Company and its affiliates, Warwick, RI.
