



Bright Ideas from AIMS

Management Concepts & Motivational Ideas to Improve Productivity



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Meet Real Time Eddie!

What is *Real Time*?

Real time is the ability to click on a button from a client file in your agency management system or comparative rater for immediate access to carrier information on that client. The transaction may be a quote, billing inquiry, claim inquiry/loss runs, policy view, endorsements or a request for information. This approach provides a single workflow for servicing or quoting.

A group of agents and brokers, carriers, technology providers, user groups, and agent and industry associations have united to advocate implementation of Real Time and Download interface applications by independent agents and companies. The AIMS Society is part of this industry effort!

Maximize Your Management System and Improve Your Client Service

Through this industry campaign, supporters will educate key agency system leaders about the benefits of using Real Time and Download. Those targeted for messaging are:

- Agencies not using Real Time.
- Agencies already using Real Time to encourage them to increase its use and to provide feedback to their vendors and carriers to help refine workflows.
- Agency principals/owners.
- Agency service personnel (i.e. CSRs and systems administrators).
- Insurance company leaders to urge them to:
 - Implement Real Time, if the company hasn't already,
 - Expand Real Time to more transactions and lines of business, and
 - Promote and educate agencies about Real Time.



[Click here](#) to read the Executive Summary about the Campaign, including its purpose and goals; benefits of Real Time and Download; a summary of Real Time functionality and more.

Visit www.getrealtime.org and learn what your system vendor and carriers can do!

The GetRealTime website proves tremendous resources for getting started, or enhancing, you agency's understanding and use of both download and real time. Visit both the Vendor Links for real time and download, as well as the Carrier Links for both, and you'll be able to see what is currently available. Get Real Today!